

PRESS RELEASE

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DELILAH – NATIONAL RADIO STAR – FINDS SMALL MARKET RADIO “...THE MOST SATISFYING!”

Just a year ago the famous syndicated radio host Delilah bought a small market radio station. On the coast of Oregon, in a fading old lumber town of 4,000, Reedsport and KDUN 1030AM were both the hometown for Delilah and her first on-air gig. Now she’s coming home – buying defunct KDUN and setting out to rejuvenate radio in a small town.

In an exclusive podcast interview with Delilah – Media Insultant podcast hosts Jackson Weaver and Keith Samuels talk to her about her journey home while maintaining a weekly audience for Premier Radio of some 8 million weekly listeners.

The first podcast drops Tuesday October 25th with the second October 28th on all podcasting platforms. The video version is on Vimeo under the Media Insultant Showcase.

Media Insultant is a twice weekly podcast featuring the hosts opinions, ideas and occasionally snarky comments about the current media scene primarily to benefit the sales and management professionals in radio and TV. Co-hosted by long time radio executives Jackson Weaver in Seattle and Keith Samuels in Los Angeles.

Jackson Weaver



Keith Samuels

