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INTOWN MEDIA LAUNCHES NEW PODCAST - MEDIA INSULTANT

We've all experienced Media *Consultants*. Now InTown Media has created a new podcast, "Media Insultant". Meant to be conversational and light hearted, but offering strong opinions about the serious issues and the people in media. Media Insultant will offer opinions on any media - radio, TV, digital, streaming, and even print is open for discussion.

Hosted by two long time media executives, Jackson Weaver and Keith Samuels. Both have extensive experience and plenty of opinions offered up in a twice weekly 15 minute podcast. A video version is available on YouTube. Audio podcasts are available on all the standard platforms, Apple, TuneIn, Google, etc. New episodes drop each Tuesday and Thursday.

Samuels described the origins as *"...we just had a weekly phone call between the two of us and it dawned on us that it would be fun to turn it into a podcast."*

"It's been a lot of fun - we've been in beta for 6 months now and are ready to go public," commented Weaver. Media Insultant is not sponsored although InTown Media, a contract sales and media management company, is occasionally mentioned.

Samuels and Weaver welcome comments and topic suggestions.

Jackson Weaver

Kieth Samuels