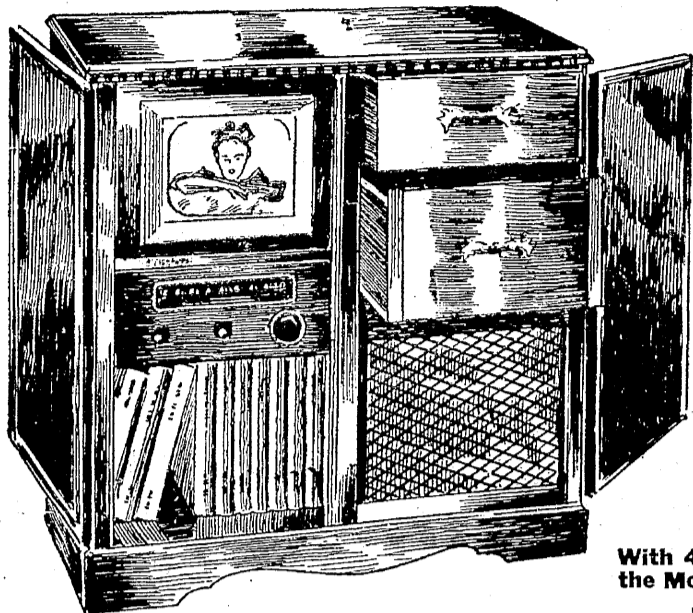


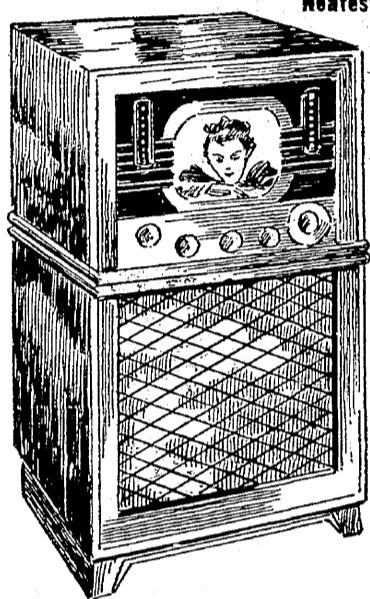
# PACKARD-BELL

At Hopper-Kelly Company's Television Studio.  
Television at its finest, in the full Phonocord line.



With 45 tubes, the Model 4580 . . . . . **\$1295.00**  
Plus Excise Tax—Installation Extra

### Neatest Television Trick of the year—the Telecaster

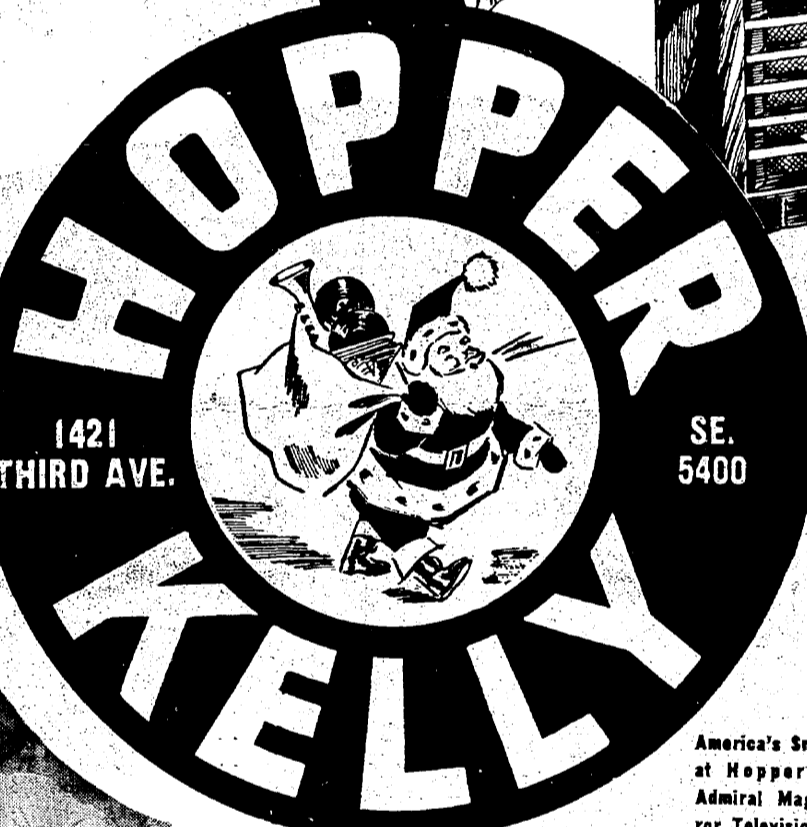


A compact receiver of highest quality, the Packard Bell Model 3381 TELECASTER is truly designed for modern living. You will know what we mean when you see it demonstrated at Hopper-Kelly's. With 33 tubes the telecaster has its own separate FM radio, in addition to the 10-in. viewing tube. It's designed for those who already own a radio-phonograph combination. Come down to Hopper-Kelly's television studio for a demonstration any night except Saturday—that's 1421 Third Avenue, between Union and Pike. We're open nights 'til Xmas.

The Model 3381 Packard-Bell telecaster, available in walnut, mahogany or lovely combed oak, is built to the highest standards in the industry, by one of the oldest Pacific Coast radio manufacturers. Hopper-Kelly invites you to see a demonstration. For your convenience we're open till nine every night except Saturday 'til Xmas.

Model **\$399.50**  
3381  
Plus 1.78 excise tax  
Installation extra

# TELEVISION HEADQUARTERS



1421  
THIRD AVE.

SE.  
5400

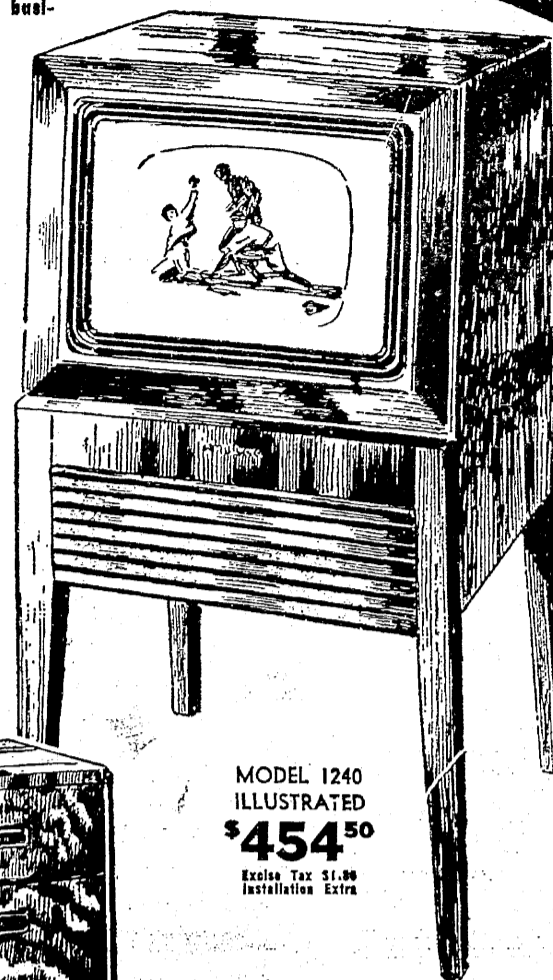
# PHILCO

For Philco in downtown Seattle, it's Hopper-Kelly Company, 25 years in the music business, 1421 Third Avenue.

Here's the one for Dad this Christmas, the Philco 1040 consolette. Here's his season ticket to the University of Washington basketball series, the Ice Hockey games and baseball next spring. Backed by years of research and engineering, Philco's 1949 line of television is tops. Hopper-Kelly can arrange immediate installation of any Philco receiver. Come down to our store, between Union and Pike, on Third Avenue, for a family demonstration. We're open till 9 until Xmas.

The Model 1040, with 24 tubes, is an independent television receiver. Having a 52 sq. in. viewing surface and has all the exclusive Philco Television features available in the larger models. It sells, installed, for less than any other comparable model on the market at \$359.50. Plus \$1.68 Excise Tax  
Installation Extra

Other Philcos from **\$336.00** up



MODEL 1240  
ILLUSTRATED  
**\$454.50**  
Excise Tax \$1.98  
Installation Extra

### PHILCO TELEVISION WITH RADIO AND LONG PLAY PHONOGRAPH

Here is an instrument that will bring a new world of home entertainment to your family. If you do not now own an up-to-date radio phonograph combination, Hopper-Kelly urges you to consider this modern miracle of sound and picture.

The Philco 1278 gives you a big 75-square-inch television picture, with automatic tuning, unsurpassed AM-FM radio reception, and the new miracle phonograph that plays 45-minute, long-play records. Bring the family to Hopper-Kelly any night, except Saturday, for a complete demonstration. 'Til Xmas.



MODEL 1278 ILLUSTRATED  
**\$724.50**  
Excise Tax \$10.00—Installation Extra

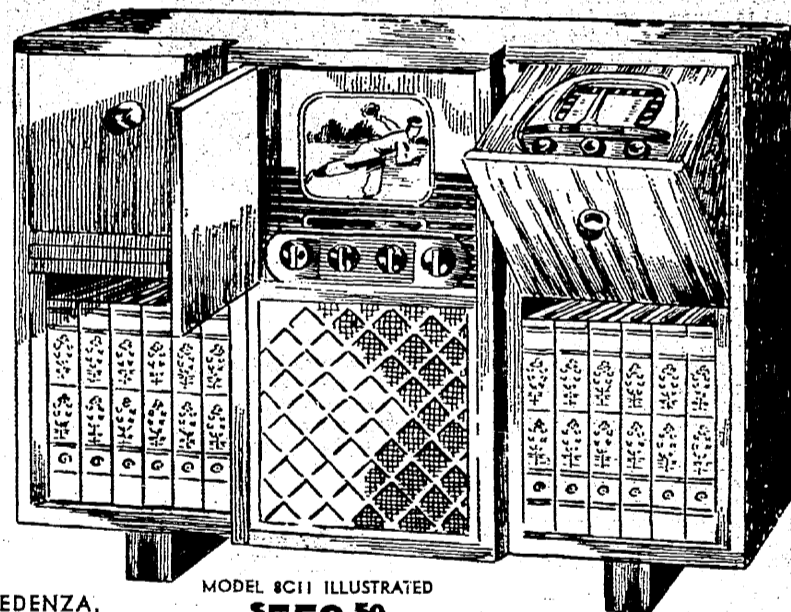
## OPEN NIGHTS TILL XMAS



Hopper-Kelly salutes KRSC-TV, Seattle's independent and first television station—Channel 5 on your dial.

Pictured above, in Hopper-Kelly's Betsy Ross Piano Studio, is a typical "on the spot" TV Broadcast scene. At the Betsy Ross keyboard is one of Seattle's younger pianists—Clive Paget. Clive is one of many Seattle youngsters who will be playing a Betsy Ross piano this season. You can own a Betsy Ross spinet piano for as little as \$50.00 down and \$20.00 a month.

## EASY TERMS



MODEL 8C11 ILLUSTRATED  
**\$559.50**  
Excise Tax \$6.00—Installation Extra

### America's Smart Set at Hopper-Kelly. Admiral Magic Mirror Television.

Hopper-Kelly invites you to see and hear a demonstration of Admiral's Magic Mirror Television. Come in to Hopper-Kelly's Television studio at 1421 Third Avenue, between Union and Pike, any night, except Saturday. We're open until 9 'til Xmas for your television shopping convenience.

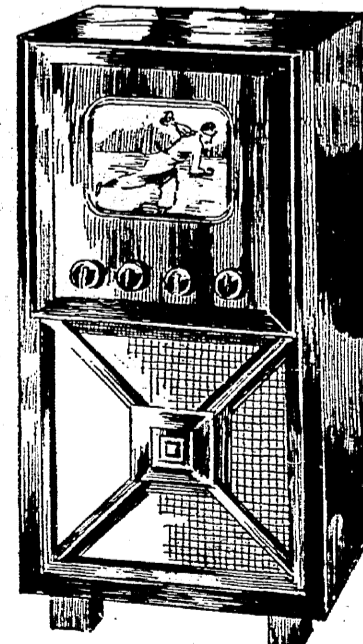
Illustrated above is the CREDENZA, available in walnut, mahogany, or oak—a complete home entertainment unit, with 52 sq. in. Magic Mirror Television, powerful AM-FM radio and the famous Miracle Tone Arm Automatic Phonograph, for both standard and 45-minute record playing. A "smart set" at an amazingly low price—see it at Hopper-Kelly's Music Store.

### THE ADMIRAL CONSOLETTA AT HOPPER-KELLY

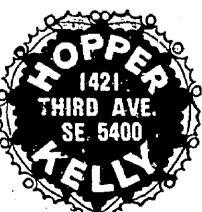
Hopper-Kelly Company, your television headquarters in Seattle, presents the Admiral Magic Mirror Consolette, Model 30A14, a complete and independent television receiver, made by America's fastest-growing manufacturer—the Admiral Corporation.

Model 30A14 with 29 tubes and 52 square inches of viewing surface is styled to complement any living room. Designed for those who want independent television, Model 30A14 comes in three finishes—walnut, mahogany and oak.

Model 30A14 **\$339.95**  
Excise Tax Incl.—Installation Extra



# RCA



# ADMIRAL